

# eTech 'n' Stuff

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## eTech n Stuff Store Information

### The store will be closing in November 2011

The lease on my store will be up in November and I will not be renewing the lease.

Over the next two months I will be moving the equipment, fixtures and furniture to my house. I will be continuing the business from my house. The need for and the expense of a store is no longer possible.

I will no longer be selling other peoples consignment items on eBay. I will not be taking on any new consignment items. I have been making an effort to reduce my current consignment inventory.

I have stopped relisting items that I have on consignment as of 1 September 2011. Most of the remain-

ing items have been up and available on eBay for more than two years and have had no bids, sales or inquiries so it is time to stop listing these remaining items.

A combination of eBay changing the "playing field" and the economy remaining not good has resulted in eBays fees to list items getting continuously higher while at the same time my eBay sales have continued to go down.

Enclosed with this newsletter will be a final payment on your recently sold items and a list of your items that remain in inventory. There will be no more consignment sales - all consignment items have or very soon will be removed from eBay.



eTech 'n' Stuff

You will need to pick up any remaining items that you have on consignment. In some cases remaining items can be shipped to you, this will be noted on the enclosed current inventory form.

If you do not have an inventory form and or sales completed form enclosed, that means you have been paid on all consignment sales and you do not have any items remaining on consignment. More information is inside.

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Volume 4, Issue 1

1 Sep 2011

[www.etechnstuff.com](http://www.etechnstuff.com)

**On Line  
Marketing**

### Special points of interest:

- *eTech n Stuff Store*
- *Store Closing*
- *Business Operations after the move*
- *Audio Video*
- *Frequently Asked Questions*

## Store Closing Information

### Important Closing Info

When the economy dropped in the fall of 2008, I kept hoping that it would recover and kept expecting there would be a recovery. Now three years later it appears that an economic recovery is not going to happen. Like a lot of small businesses keeping the store open has been an extreme challenge. In my case my lease will be up soon and I am not going to renew the lease.

I will be moving my operations to my house. I am looking forward to the move and my home office.

### Things that need to happen

**First** - remaining consignment inventory needs to either be picked up or in some cases your items can be shipped to you. (check the inventory sheet for details)

**Second** - I need to get the fixtures & equipment moved to my house. I will be hiring one or two people part time to help. If you or anyone you know has an interest in helping move let me know.

**Third** - In order to prepare the house and get everything moved I will be changing the store hours. The store will be open Mon-

Fri from 9AM to 5PM and 9AM to Noon on Sat. If you have items to pick up and cannot come in during the above hours call and I will set up an appointment.

**Fourth** - Computer Repair - there will be no more computer drop offs or pickups for On Call PC Repair at the store. Call Bryan at (502) 868 7679 to arrange for computer repair.

**Fifth** - Audio Video I will not be accepting any new Audio Video projects. Recurring projects will continue. I may accept some limited projects after the move. See more inside.

### Inside this issue:

<i>Etech n Stuff Store</i>	<i>Front</i>
<i>Store Closing</i>	<i>Front</i>
<i>Business operations after the move</i>	<i>2</i>
<i>Do I have items still on consignment?</i>	<i>2</i>
<i>Have I been paid on all consignments?</i>	<i>2</i>
<i>Experiences with eBay &amp; AV update</i>	<i>3</i>
<i>FAQs</i>	<i>4</i>

## Business Operations After the Move

### I will no longer be accepting any items on consignment.

Due to the poor economy and the changes with eBay I will no longer be taking any items on consignment. eBay sales have been very poor for over two years.

### I will continue to sell garden windmills and weathervanes on line.

The windmills and weathervanes are on my sales site.

[www.yardgardenwindmill.com](http://www.yardgardenwindmill.com)

There is a special sale of new display items going on only for local buyers.

UK powder coated blue & white garden stake weathervanes

UK antique copper garden stake weather vane

UK blue and white lighted cupola with UK cupola weather vane

University of Louisville antique copper garden stake weather vane

Magic Sky - Mountain Mist - table top fountain

4 foot red cedar wood wishing well

Aluminum Garden windmills - 4 - 6 - 8 and 10 foot models.

Steel garden windmills:

4.5 foot International Harvester

8 foot John Deere

University of Iowa (black and yellow) - College logos can be removed

Iowa State University (cardinal red and yellow) - College logos can be removed

4.5 foot galvanized with red trim

**Internet Marketing** - once moved I will be helping people and small businesses market products and services on the Internet, including website development, sales and product sites and more

[www.geezerngeek.com/sbg](http://www.geezerngeek.com/sbg)

**Audio Video Conversion** - I will continue to do some select Audio ~ Video projects and well as some CD and DVD duplication. Once moved to the house this will be by appointment only. Call or email for an appointment. I will not be taking on any new AV projects until at least after the first of the new year.

**Computer Repair** - I will no longer have any involvement in computer repair. On Call PC Repair in my opinion is the best place for computer repair. You can call Bryan at 502 868 7679 for any computer repairs.

**Computer Instruction, Consulting, Web design and Internet Marketing** - will be strictly on line, personal instruction will be done on line by using live group or one on one webinars. Replays of teaching and training webinars will be available on either of two sites:

[www.geezerngeek.com](http://www.geezerngeek.com)

[www.geezerngeek.com/sbg](http://www.geezerngeek.com/sbg)

My Google profile at:

[profiles.google.com/etechnstuff1/](http://profiles.google.com/etechnstuff1/)

has links to my web, blog and social media sites.

**Contact after the move** - My business phone number (502) 570 5974 will remain the same. My two email address will also remain the same: [ron@etechnstuff.com](mailto:ron@etechnstuff.com) and [info@etechnstuff.com](mailto:info@etechnstuff.com) my fax number will be the same (502) 570 5975 - email is normally the best way to contact me. Note on the phone - I do not answer calls that have no caller ID - these go to voice mail. There will be no "drop in" customer support - this will become appointment only. Business hours will be 9 -5 Monday-Friday when I am in-voice mail only after hours.

## Do I have items still on consignment?

Included with this newsletter there will be an inventory report that will list any items that you still have on consignment. If there is no inventory report included then you have no items remaining here. Your items have been sold.

If you do receive an inventory report

you must make arrangements to pick up your remaining items or have the items shipped to you. Items not claimed and picked up or shipped back to you will be disposed of after Oct 31.

All consignment items have been removed from eBay and will not be listed again for sale. The items on your list of

remaining consignment items are available now for pickup. The store hours will be 8-5 Mon-Fri until the store closes. It might be wise to call before dropping by as I will be out and the store closed a lot more than usual.

## Have I been paid on all of my items sold?

If you have had items that have been sold recently a check and the sold items list has been included with this newsletter. There will be no more commission checks issued after this final payment.

If you need a list of the items you have brought in on consignment and that have sold and or copies of the payouts just email me and I will send you copies. Every time a payout was made and

a check issued, included with that check there was a items sold printout.

I can get copies of all payouts made and items submitted to be sold on consignment. Again just email me - I will need your full name (the customer number is a big help too if you happen to have it)

I do want to thank each of you for bringing in items on consignment for me to sell on eBay for you. For awhile before eBay changed their policies and before

the economy failed I was able to sell several thousand items for you. On behalf of my employees who are no longer here and myself I thank you for your business.

I will miss the store and coming here every day, however I am looking forward to working from my house and expanding some of the things I do and adding to the services and products that I offer to clients and customers.

## A Brief History of my experiences with eBay

I began on eBay in 2000 by purchasing some items that I needed or wanted. Items were normally sold at auction so the last few minutes were pretty intense and I would attempt to outbid other potential buyers and win the auction while not going above the maximum I was willing to pay for an item.

Shortly after that I began selling items on eBay and sending the items to the winning bidder. Most items had a starting bid price and often I would have a Buy it Now button available for people that just wanted the item and did not want to get involved with the bidding format.

One of the key things that made eBay a great place to buy or sell was the feedback system. Positive, Neutral or Negative were the choices both the buyer and seller could use to describe how the transaction went. It was pretty easy to see if you might be dealing with either a buyer or a seller that was troublesome just by checking their feedback and the feedback that they left for others.

If there was a problem with a transaction either

the buyer or the seller could and would contact the other party by email or phone and usually problems could be solved, the result being Positive Feedback for both buyer and seller.

eBay used to have "live events" that were called eBay Live. Thousands of buyers and sellers would attend these events. There were classes and seminars on how to buy and sell on eBay, opportunities to talk with people who worked for eBay, Pay Pal, USPS, UPS FedEx as well as vendors that had shipping supplies, or who offered all sorts of services; including books, listing services, and more. In short eBay live was an opportunity to learn how to better sell and buy and use eBay. Chicago eBay live in June 2008 was the last eBay live.

Beginning in March 2008 eBay came up with changes in the feedback system and added DSRs which changed the eBay "community". I cover the changes in an older newsletter with is located at

[www.etechnstuff.com/NewsLetterOct08.pdf](http://www.etechnstuff.com/NewsLetterOct08.pdf)

eBay has become a place where buyers and sellers have gone from a "community" to a place where buyers and sellers are continually separated. Prior to this buyers and sellers could work out problems, now buyers are in a position where they can knowingly or unknowingly cause serious harm to sellers, and sellers have no recourse at all. Sellers can leave only positive feedback for buyers - even "problem" buyers get nothing but positive feedback. There are no other choices. The buyer on the other hand can leave Positive, Neutral or Negative feedback and or low DSR scores which can result in serious penalties for sellers.

I still do have items on eBay however only new items. The risk with used, consignment or collectable items is just too great. It only takes one or two buyers with any sort of complaint to shut down an eBay seller.

Selling consignment items on eBay is no longer something I like a lot of other sellers have no interest in doing anymore.

## Audio - Video Conversion & Duplication

Due to the down turn in the economy it became necessary to lay off my full time and part time employees in January 2009. This means that I have been doing all of the AV work myself when and if I have the time to work on these projects.

The Audio - video projects are extremely time consuming. It takes at minimum a four hour block of time for each hour of audio or video material. Plus many of these projects tie up the workstation so that other things cannot be done at the same time.

When I had part time employees they would work on the audio video projects 4-6 hours every day. Without these part time people I find it very difficult to get any blocks of uninterrupted time and so it has been taking me far too long to complete AV projects.

I am not taking on any new AV clients or accepting any new AV projects at this time, I am attempting to get current projects completed and once these are done the AV workstations will be moved to the house.

I will be doing only select AV projects once things are set up at the house and it will be January or February before I will be doing any new AV projects for clients.

On going projects and recurring projects will continue. My phone number and email addresses will remain the same. AV projects as well as everything else will be by appointment only.

All Audio Video projects completed over the past years are stored on external hard drives plus I have back up CD's and DVDs.

If you want copies of your original captures of

audio and or video projects, these can be made available. Since most of these projects take up gigabytes, in order to get backups of your original material you will need to furnish an external hard drive for me to copy your backups for you. In most cases you will need to have at least 100G of available storage on your external hard drive to get a backup of your projects. I probably will not have time available to do AV backups to clients external hard drives until sometime after the first of the year. If you want backups of your original AV projects please let me know. These backups will need to be scheduled well in advance, it takes several hours to copy each project and can be done only one project at a time.

I do have back up CD's and DVD's, so if you need copies of completed projects these can be done fairly quickly on the CD, DVD duplicator.

Note: A project is the original capture of your material, the video, audio, photos and other material. These are folders and files stored on external hard drives. These are what require your furnishing an external hard drive and take a lot of time to do.

The completed CD's and DVD's are the completed projects - copies of these CD's and DVD's are simply duplicated to CD or DVD. It does not take long to do these duplications.

I have both back ups of the original media and copies of completed CD's and DVD's.

One of the things I will be doing from the house is helping people set up and learn to manage their own personal and business websites. The use of video and audio on websites is quickly becoming one of the best ways to become involved in Internet Marketing and or letting

people know about your products and services. I will be teaching clients how to do this and will be doing this type of audio and or video for clients. My web site [www.geezerngeek.com/sbg](http://www.geezerngeek.com/sbg) will be where more information about website development will be located. At present this website is going through a lot of changes and development. You are welcome to visit just be aware it is truly a TARD site (Take Action Revise Later) place..

Once I get moved to the house, and get my audio - video workstations operational I will be concentrating on two areas.

First helping individuals and small businesses set up, maintain and manage their own websites. Helping with video and audio for these websites and teaching clients how to manage their own sites. One of the most important things I have learned is it is necessary to have your own website which you can update, change and modify your self.

The second thing is I will continue and will be expanding on is teaching people how to use their computers. My site [www.geezerngeek.com](http://www.geezerngeek.com) has some of the learning how to use your computer information. I will be doing webinars on how to use your computer and how to set up your website from my AV studio at the house. You just watch the webinars live or on replay.

Both of sites - Geezer n Geek & Small Business Guides will soon become members only sites. A lot of the material will be free, however you will need to be a member to view the information. Other areas will have either a one time cost or monthly membership fee to view the material.

## eTech 'n' Stuff

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**Be sure to check out my blog sites:  
[www.etechnstuff.com/ebay-drop-off/](http://www.etechnstuff.com/ebay-drop-off/)  
[www.yardgardenwindmills.com/blog](http://www.yardgardenwindmills.com/blog)**

**And my sales web site:  
[www.yardgardenwindmill.com](http://www.yardgardenwindmill.com)**

**My Google profile links to all my sites;  
[www.profiles.google.com/etechnstuff1/](http://www.profiles.google.com/etechnstuff1/)**

*eTech n Stuff opened in April 2007. We are located near exit 126 of Interstate I-75, Georgetown KY. The store will be closing in November 2011 and operations will continue at my house located near Georgetown. I am an online marketer, I will be continuing to sell windmills and weathervanes online and will be adding more products. The phone numbers will be the same. Everything will become by appointment only. The phone hours will be 9AM - 5PM Monday thru Friday. All calls will go to voice mail after hours and may go to Voice Mail during business hours if I am not available or am helping another customer on the phone or online. During webinars the phone will go to Voice Mail. The best way to contact me as it always has been is email.*

**The store will be closing soon. I am looking forward to moving away from some services that are no longer viable and beginning to offer new services which are much more Internet based.**

**My workstations and computers will be set up at my house. My office as well as my audio - video equipment will be at my house. The phone numbers and email address will remain the same. My hours will be 9AM to 5PM Mon-Fri for the phone. In person work and consultation will be by appointment only. Follow my blog sites for further information, updates and information. The windmills, weathervanes and other items I sell and support on line will remain the same. There are some new products coming.**

## Frequently Asked Questions

### **Will you continue to sell consignment items on eBay?**

No - selling items on consignment has become very different than it was when I first started. I will continue to have some of my own items on eBay. I will no longer be selling other peoples items on eBay and I will no longer teach how to sell on eBay.

### **Will you be doing audio and or video conversion?**

Basically the answer is no. This is far too time consuming to attempt to do without employees. I may take on some small conversion projects later on - these will be very limited. I will be doing audio and video projects for my own products and services and will be teaching how you can learn to do this your self.

### **Will you continue to teach classes? How to use your computer, how to sell on line, how to use consumer electronics.**

I will continue to do these classes and will be teaching a number of other classes, however they will no longer be in a classroom setting. Classes will be taught on line using webinars. You can take the classes live on line from your computer or if you are member you will

be able to view the replays at any time.

### **Will you be doing computer repair?**

I will NOT be doing any computer repairs at all nor will I have any computer parts available. I recommend you call On Call Computer Repair for repairs, new computers, computer parts, networking and so on. Bryan Kiefer offers these services and can be reached at (502) 868 7679 or through his web site at [www.oncallpcrepair.com](http://www.oncallpcrepair.com)

### **Can I get duplicates CDs / DVDs of projects you have done for me?**

Yes, I have backup copies of all audio and video projects and can make duplicates for you. You will need to call or email me to have more copies made.

### **I have audio, film, VHS or Video tapes I want to convert to CD or DVD - Can you do this?**

The answer is no. I will not be doing any new conversion projects. The only thing I will be doing is recurring client projects.

The only new videos or audios I will be doing are short promotional or product types for websites and product or service promotion.

## Check List

### **Enclosed with this newsletter:**

- Items sold sheet
- Final consignment check for items sold.
- Items remaining in inventory- these need to be picked up ASAP

The items sold sheet will show any recent consignment items sold - all of the consignment records - have been checked. If you do not have an items sold sheet attached - then you have no un paid sales.

If items have been sold and you have not been paid there will be a check enclosed.

The items remaining in inventory sheet shows all of your remaining items. Arrangement need to be made as soon as possible to pick up your remaining items. If you have no items remaining sheet attached then all of your items have sold. If there is no sold items sheet and no items remaining sheet then your items have all been sold and you have already been paid on the items sold.